ISI's participation in the InnoCarnival 2014
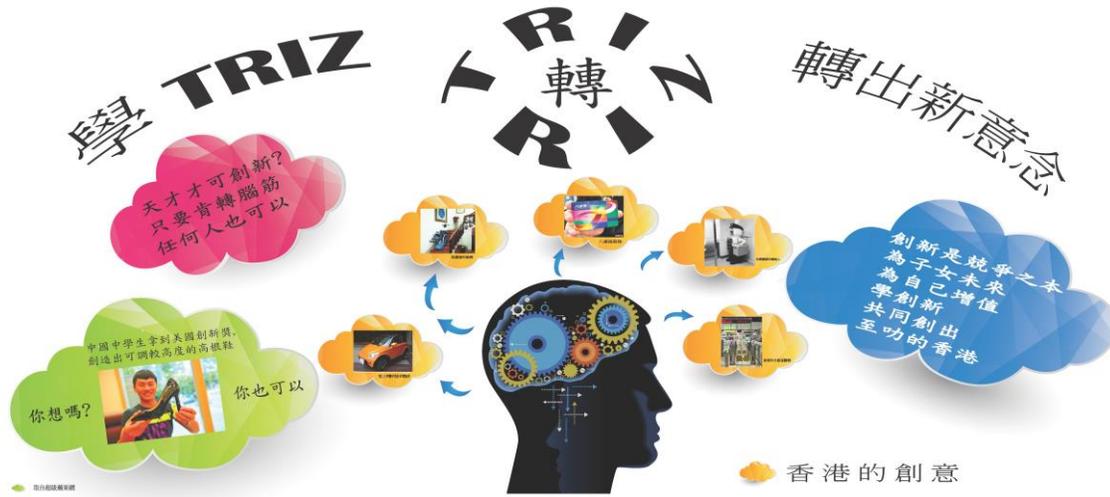
A Sweet Success

More than 2000 participants have come through the ISI booth during the 2014 InnoCarnival. It's a sweet success for our first attempt to have our own booth in the Carnival, starting from ground zero to an eye-catching booth with a meaningful game teaching TRIZ.

Besides the booth, ISI has continued their traditional support to give presentations on innovation. We have provided 2 Innotalks.

InnoCarnival is a forward thinking, large scale event organized by the Innovation and Technology Commission (ITC) of Hong Kong every year. The 2014 Carnival has about 850 diversified activities, 350 InnoTech workshop and 40 InnoTalks. The event was held in the Hong Kong Science Park from Nov 1 to 9. The objective is to promote innovation and technology in Hong Kong.

ISI, with similar goal as ITC, designed our booth with simple powerful messages to encourage innovation and use TRIZ as one of the methodology to turn out new ideas. The design is shown in the following theme poster:

We have also put together a fun game using only six simple TRIZ principles to demonstrate TRIZ's usefulness. Participants were learning and having fun at the same time. The set up of the game is shown as follows with its maker Dr. Frank Law.

The 40 TRIZ Inventive Principles were displayed using Dr. Victor Lo's designed graphics. The following photo shows Dr. Lo (second raw, first left) with the students and the Innovation Principle Cards in the background.

ISI's other participation to the InnoCarnival is giving 2 Innotalks. One of them was presented by Mr. Daniel Eng, one of our committee members. His topic is as follows:

 "Big Data for Innovation"

It is the first session in the InnoCarnival public lecture and about 15 people participated. Half of them are young students. The concept of big data was illustrated through mobile phones, intelligent transportation, Hong Kong Observatory and TVB media rating. Intensive group collaboration through big data analytic triggers systematic innovative mentality to solve big issue and small issue at home. The students were enthusiastic in asking questions on data, scope and innovation.

The other Innotalk was given by Dr. Victor Lo. His topic is as follow:

創新 - 你生活的基本元素 (Innovation –the basic element of your daily life)

The talk covered the following concepts:
1. 好奇心 (curiosity)
2. 奇妙大自然 (Nature's wonders)
3. 到處都是創新例子 (innovation can be seen everywhere)
4. **TRIZ** 萃智 (Theory of Inventive Problem Solving)
5. 人本創新 (innovation is an innate human nature)
6. 打開創新大門 (open the door to innovation)

The talk was comprehensive and very motivational. It motivated the participants to incorporate innovation as a part of their daily lives.

In summary, our participation in the InnoCarnival has been fruitful. The exciting look on the participants' face when they suddenly grasped the concept is very rewarding. It makes us feel our hard work is paid off. The lost look on the other participants' face makes us feel that we have to do more, especially for the students. It gives ISI a new initiative to put together a youth program to teach different thinking skills to promote innovation.