

## Innovation training for New World Development Company Ltd.

A series of seminars and trainings on Innovation and TRIZ were conducted for New World Development Company Ltd in Nov and Dec, 2014. More than 500 staff from their business units: Citybus Limited, New World Property Management, Hip Hing Construction Co Ltd, New World Telecom, Hong Kong Convention and Exhibition Centre attended the seminars.

A tailor-made TRIZ Level 1 training was conducted for 33 staff in Dec. 2014. 28 students graduated with certificates. They are pleased with the training and find it very useful for their daily inventive problem solving.

